

24<sup>th</sup> ANNUAL  
HARVEST FAIR &

# Draft Horse *Classic*



# Media Kit

*Presented By*

**Budweiser/Norcal Beverage Co. Inc.  
Gold Miners Inn Holiday Inn Express**

# Draft Horse Classic Fact Sheet

- Event:** 24<sup>th</sup> Annual Draft Horse Classic and Harvest Fair
- Dates:** Thursday, September 23 – Sunday, September 26, 2010
- Where:** Nevada County Fairgrounds  
11228 McCourtney Road  
Grass Valley, CA 95949
- Time:** Draft Horse Performances:  
Thursday, September 23 6:30 pm  
Friday, September 24 6:30 pm  
Saturday, September 25 10 am  
Saturday, September 25 6:30 pm  
Sunday, September 26 10 am  
Sunday, September 26 4 pm
- Harvest Fair:  
Harvest Fair activities are on-going at the Fairgrounds during all four-days
- Gates open:***  
Thursday at 4 pm  
Friday at noon  
Saturday and Sunday at 9 am
- Gates close:***  
Each evening, following the last performance
- Website:** [www.NevadaCountyFair.com](http://www.NevadaCountyFair.com)
- Facebook:** Nevada County Fairgrounds
- Phone number:** (530) 273-6217
- Admission:** ***Performances:***  
Reserved Seating - \$21 (in advance) or \$24 the day of event  
General admission seating - \$18 (advance) or \$21 the day of event
- Harvest Fair:***  
Admission to the Harvest Fair is free
- Parking:** \$5 per car

# Contacts and Board of Directors

## Contacts:

Sandy Woods, Chief Executive Officer  
[sandy@nevadacountyfair.com](mailto:sandy@nevadacountyfair.com)

Robin Hauck, Deputy Manager  
[robin@nevadacountyfair.com](mailto:robin@nevadacountyfair.com)

Media Requests, Advertising, Publicity:  
Wendy Oaks, Publicist  
[wsoaks@gmail.com](mailto:wsoaks@gmail.com)

Harvest Fair Entries:  
[www.nevadacountyfair.com](http://www.nevadacountyfair.com)

General Information:  
[info@nevadacountyfair.com](mailto:info@nevadacountyfair.com)

Fair, Draft Horse, and Country Christmas Faire Concessions:  
[concessions@nevadacountyfair.com](mailto:concessions@nevadacountyfair.com)

All Draft Horse Classic Tickets, Camping, and Entry Information:  
[dhc@nevadacountyfair.com](mailto:dhc@nevadacountyfair.com)

All Non-Fair Rentals and Group Camping:  
[rentals@nevadacountyfair.com](mailto:rentals@nevadacountyfair.com)

General Camping:  
[rvcamping@nevadacountyfair.com](mailto:rvcamping@nevadacountyfair.com)

Sponsorship Opportunities:  
Craig Hoddy – [craig@nevadacountyfair.com](mailto:craig@nevadacountyfair.com)

## Board of Directors:

Simi Lyss, *President*  
Sandy Ballou  
Skip Lusk  
Jeanette Royal  
Ron Wolfson

Art Whitney, *Vice President*  
Tom Browning  
Arnie Romanello  
Bill Schultz

# 2010 Harvest Fair

## Fun at the Harvest Fair

*In addition to the six spectacular performances by the Draft Horses, the Fairgrounds are bustling with activities that can be enjoyed by kids and adults. Live entertainment, world class lumberjack shows, Treat Street eats, Art at the Classic, and an opportunity to meet the Draft Horses up-close! Even better – entrance to the Harvest Fair is free for all to enjoy!*

- **Art at the Classic** – Featuring some of the biggest names in equine and western art, this show includes a careful selection of oil paintings, water color, sculpture, and photography. In between arena performances, Draft Horse fans can browse the show, meet some of the artists, and purchase beautiful works of original art, photography, cards, and other items from the artists' booths.
- **Barn Tours** – Visit the barns and meet the stars of the Classic up close, talk to their enthusiastic owners, and learn more about these amazing animals. The barns are open throughout the event in between performances. However, they become “back stage” during performances and for safety purposes are closed when the horses are heading back and forth to the arena shows.
- **Special Breed Pavilion** – Our Breed Pavilion features the different Draft Horse breeds and their knowledgeable owners, even while performances are going on in the arena. During performances, the Breed Pavilion will feature numerous Draft Horses with their owners. who are delighted to chat with you when the barns are closed to the public. The Breed Pavilion is located between the Pine Tree Stage and the Whitney Pavilion.
- **Clogging Jamboree** – Whether you want to learn to clog, or you simply want to sit back and enjoy a clogging show, this is a must-attend event. The Clogging Jamboree features special performances, as well as a clogging workshop. It's fun and it's entertaining. Check it out!
- **Lumberjack Shows** – The ever-popular lumberjack shows return this year! This event always draws standing-room-only crowds and awe from the audience at the strength of these world champions. See world class axe throwing, chainsaw mastery, plain old log chopping competitions, and log rolling.  
*Lumberjack shows are on Saturday at 2:30 and 5 pm; and Sunday at 2 pm on The Green.*
- **Treat Street** – Our infamous street will be open to serve the fabulous foods that give the street its name.
- **Dutch Oven Cook-off** - The Mother Lode Cast Iron Cookers host the sixth annual Dutch Oven Cook-off on Sunday afternoon of the Classic. Participants will cook a main dish, bread and dessert – all in cast iron, with charcoal briquettes as the heat source.

# 2010 Harvest Fair

## Fun at the Harvest Fair, continued

- **Entertainment** – Fiddles, yodeling, mandolins, banjos and pure entertainment – it's what the Western Music Fest is all about! Enjoy Bluegrass, Western & 'Old-Time' music, cowboy poetry, and stories of the old west! These toe-tapping, hand-clapping, crowd-pleasing performances take place on the Pine Tree Stage, beneath the shady tall trees where you can sit a spell and take in the show.
- **Western Trade Show** – Whether it's gear, apparel, accessories, equipment or paraphernalia you want, the Western Trade Show is sure to have it. Lining the Gold Path, near the entrance to the Fairgrounds, the Western Trade Show attracts top vendors of everything from draft horse memorabilia to bead work to books to photographs.
- **Horseshoeing Shows** – Watch professional blacksmiths as they rise to the challenge of shoeing 2,000 pound Draft Horses in a live shoeing competition. Additionally, a forging clinic will be offered, with part of the clinic dedicated to draft shoe building and a blacksmithing project.
- **Special Exhibits** – If seeing all the horses and buggies leave you feeling a bit nostalgic, the History Exhibit in the Northern Mines Building provides a flashback in time through vintage photographs. Over in the lobby of the Main Street Center, the Pine Tree Quilters will have a beautiful display of quilts for viewing. An exhibit of Early Day Gas Engines on The Green, across from the Railroad Exhibit, provides a glimpse of the evolution of American farming as agriculture moved away from relying on the Draft Horses to assist in the fields.
- **A Taste of the Gold: Food & Wine Fest** – This fun and tasty event features fine food and drink from some of the Gold Country's finest restaurants, confectioners, and wineries – all served to a background of cool jazz and breezes whispering through the tall pines at the Fairgrounds. Sponsored by the Grass Valley Downtown Association and the Northern Sierra Wine Country Association, tickets are \$30 in advance; \$40 at the door. Call 530-272-8315 or visit [www.nswinecountry.com](http://www.nswinecountry.com) for information.  
*Saturday, September 25, from 1 – 4 pm at the Fairgrounds Pavilion, near Gate 5*
- **Produce Characters, Painted Pumpkins and Prizes** – This part of the Harvest Fair displays the outcome of hard work by Nevada County growers. Visit the Floriculture Building to see exhibitors compete for cash awards and ribbons by showcasing their fruits and vegetables. Competition classes include organic and non-organic vegetables, fruit, dried flower arrangements, cut flowers, and even a garden photo contest. Halloween masks, painted pumpkins, produce characters and scarecrows will be on display, as will delicious harvest baked goods like cobblers, harvest pies, pickles and relishes, jams and honey. Youth art at the Harvest Fair will also be featured.

# Entertainment

## Western Music Fest

Enjoy Bluegrass, Western & 'Old-Time' music, cowboy poetry, and stories of the old west! These toe-tapping, hand-clapping, crowd-pleasing performances take place on the Pine Tree Stage, beneath the shady tall trees where you can sit a spell and take in the show.

### **Performance Schedule**

#### **Friday**

- 12:00 Sidewinder (*Western Swing*)
- 1:00 Sourdough Slim (*Yodeling Cowboy Comic & Songster*)
- 2:00 Buffalo Gals (*Good-Time String Band*)
- 3:00 Sidewinder (*Western Swing*)
- 4:00 Sourdough Slim (*Yodeling Cowboy Comic & Songster*)
- 5:00 Buffalo Gals (*Good-Time String Band*)

#### **Saturday**

- 12:00 Sourdough Slim (*Yodeling Cowboy Comic & Songster*)
- 1:00 Anderson Family Bluegrass Band (*Bluegrass*)
- 2:00 Sidewinder (*Western Swing*)
- 3:00 Pixie Chicks (*Old-Time and Bluegrass*)
- 3:30 Sourdough Slim (*Yodeling Cowboy Comic & Songster*)
- 4:30 Sidewinder (*Western Swing*)
- 5:30 Anderson Family Bluegrass Band (*Bluegrass*)

#### **Sunday**

- 8:00 Church Service
- 12:00 Sidewinder (*Western Swing*)
- 1:00 Sourdough Slim (*Yodeling Cowboy Comic & Songster*)
- 2:00 Banner Mountain Boys (*Traditional and Contemporary Bluegrass*)
- 3:00 Sidewinder (*Western Swing*)
- 4:00 Sourdough Slim (*Yodeling Cowboy Comic & Songster*)
- 5:00 Banner Mountain Boys (*Traditional and Contemporary Bluegrass*)

# Dates to Remember

## **Nevada County Fair**

*We've got carnival rides and games, barns full of livestock, thousands of community exhibits, delicious Treat Street goodies, live entertainment, special contests, an Idol Competition, nightly arena events, and daily demonstrations for everything from woodturning to gold panning! Join us and find out why we've been voted Nevada County's favorite event for nine consecutive years!*

- August 10 – 14, 2011
- August 8 – 12, 2012

## **Draft Horse Classic and Harvest Fair**

*Heralded as the premier Draft Horse Show in the Western United States, this event will feature the draft horse performances that have been drawing crowds for more than 22 years. In addition to the spectacular performances by the Gentle Giants, there will be art, events, and entertainment for all to enjoy.*

- September 22 – 25, 2011
- September 20 – 23, 2012

## **Halloween at the Fairgrounds**

*Hosted by the Fairgrounds Foundation, this fun Halloween event features a yummy barbecue, games, treats for kids, a pie auction and cupcake walk, a costume contest, a live auction, and a scarecrow contest. Fun for big and little kids!*

- Saturday, October 30, 2010

## **Country Christmas Faire**

*Begin your holiday season with a small-town glimpse of Christmas at the annual Country Christmas Faire. Rated as one of the top handcrafted shows in Northern California, the Faire features unique gifts from more than 130 top artisans. Visitors will enjoy strolling live entertainment, festival foods, Santa and his elves, and a community bon-fire.*

- Always Friday through Sunday following Thanksgiving

## **RV Park and Campgrounds**

*Whether you're visiting one of the Fairground's many activities or visiting the area for a vacation, the RV Park at the Fairgrounds is open year round. It has 44 sites with full hook-ups, approximately 100 sites with water and power hook-ups, and numerous dry camping sites. Showers and two convenient dump stations are located within the camping area.*

# Story Ideas

## Story Ideas

*If you're looking for a feature story, we welcome media inquiries and we are always happy to provide information.*

- Draft Horse Exhibitors
- Art at the Classic
  - Artists
  - Choosing the artwork for next year's Draft Horse Classic
- Entertainment
- World Champion Lumberjacks
- Harvest Fair participants
- Nevada County Tommyknocker Cloggers
- Horseshoeing Competition
- Treat Street Vendors
- A Taste of the Gold Country
- Nevada County Fairgrounds Foundation, Inc.
- Upcoming Events
  - Country Christmas Faire
  - 2011 Nevada County Fair
- Behind-the-Scenes
- Specialty Acts

*For story ideas, or information about the Fair, the Draft Horse Classic or the Country Christmas Faire, contact Wendy Oaks, Publicist for the Nevada County Fairgrounds, at (530) 273-6217 or via e-mail at [wsoaks@gmail.com](mailto:wsoaks@gmail.com).*