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PRESS RELEASE

FOR IMMEDIATE RELEASE – January 23, 2009

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NEVADA COUNTY FAIRGROUNDS FOUNDATION RAISES \$4,000 FROM FUNDRAISER

Funds to benefit new facility at the Nevada County Fairgrounds

The Nevada County Fairgrounds Foundation Board of Directors announced today that it raised more than \$4,000 at its recent fundraiser in recognition of Ed Scofield's retirement after 26 years as CEO of the Nevada County Fairgrounds.

More than 350 guests attended the fundraiser, including many representatives from the Fair industry – Mike Traacy, Director, Division of California Fairs and Expositions; Tim Fennell, CEO of the Del Mar Fairgrounds; Norb Bartosik, CEO/General Manager of the California State Fair; and Bill Blair, CEO of the Kern County Fair.

Additionally, John Spencer, Nevada County District 3 Supervisor; Lisa Swarthout, Mayor of Grass Valley; and Mike Traacy, representing California Fairs and Expositions, presented Scofield with proclamations recognizing him for his 26 years of leadership and dedication to Nevada County and its Fairgrounds.

The funds raised at the fundraising event will be used to further the Foundation's efforts to construct a new multi-purpose pavilion that will be the home of the Junior Swine exhibit during the Fair, and also used for the Junior Livestock Auction.

For more information about the Fairgrounds Foundation, or how you can help further the Foundation's goals to support the Fairgrounds, contact the Fairgrounds office at 273-6217.

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