

NEVADA COUNTY FAIR

August 6-10, 2008



Barnyard Buckaroos **Media Kit**

Nevada County Fairgrounds, Grass Valley, CA
530-273-6217 • www.NevadaCountyFair.com

www.nevadacountyfair.blogspot.com

Fair Fact Sheet

Dates: Wednesday, August 6 – Sunday, August 10

Where: Nevada County Fairgrounds
11228 McCourtney Road
Grass Valley, CA 95949

Gates Open: Gates open each day at 10 am, and close each evening at 11 pm
Friday – gates open at 9 am for People with Disabilities
Exhibit buildings open at 10 am – 10 pm; Sunday until 9 pm

Website: www.nevadacountyfair.com

BlogSpot: www.nevadacountyfair.blogspot.com

Phone number: (530) 273-6217

FAX: (530) 273-1146

General

Information:

Admission:

Adults: \$8

Seniors 65 and older: \$6

Children 6-12: \$3

Children 5 and under: FREE

Parking:

\$5 per car

Gate 1 – Disabled and Permit Parking

Gate 4 – General Parking

Gate 8 – Livestock Parking

Free parking is available at Nevada Union High School, with a no-cost shuttle running to the Fair every half hour, Wednesday through Sunday, starting at 8:30 am. The last return shuttle leaves the Fair at 11:30 pm.

Special Days:

Scholar Students' Day, Wednesday, August 6

Honor roll students, by invitation, get in for free from 10 am to 5 pm

Kid's Day/Family Day, Thursday, August 7

Kids 12 and under get free admission from 10 am to 5 pm

Day for People with Disabilities, Friday, August 8

Disabled persons and a guest get in for free from 10 am to 5 pm

Sunday Worship, Sunday, August 10

Guests attending Fair worship service get admission for \$4.

Worship services are held at 9 am at the Special Events Tent near Gate 1.

Contacts and Board of Directors

Contacts:

Ed Scofield, Chief Executive Officer
ed@nevadacountyfair.com

Sandy Woods, Deputy Manager
sandy@nevadacountyfair.com

Media Requests, Advertising, Publicity:
Wendy Oaks, Publicist – wsoaks@comcast.net

General Information:
info@nevadacountyfair.com

Fair, Draft Horse, and Country Christmas Fair Concessions:
concessions@nevadacountyfair.com

All Draft Horse Classic Tickets, Camping, and Entry Information:
dhc@nevadacountyfair.com

Fair Entertainment Only:
entertainment@nevadacountyfair.com

Fair Entries:
entries@nevadacountyfair.com

All Non-Fair Rentals and Group Camping:
rentals@nevadacountyfair.com

General Camping:
rvcamping@nevadacountyfair.com

Sponsorship Opportunities:
Craig Hoddy – craig@nevadacountyfair.com

Board of Directors:

Skip Lusk, *President*
Sandy Ballou
Arnie Romanello
Bill Schultz
Ron Wolfson

Simi Lyss, *Vice President*
Tom Browning
Jeanette Royal
Art Whitney

2008 Special Events and Contests

Daily parades

Come to the Fair dressed in the “theme” of that day’s parade, march in the parade at 5 pm, and receive free admission.

- Wednesday – “Running of the Bulls” Day
Come dressed as a rodeo clown
- Thursday – “Wild Horse Round-Up” Day
Come and ride your stick horse in the parade.
- Friday – “Wagons Ho” Day
Decorate your wagon as a covered wagon.
- Saturday – “Salute to Our Armed Forces” Day
4-H, FFA, Boy Scouts, Girl Scouts – wear your uniforms.
- Sunday – “Cattle Drive” Day
Come dressed as a cowboy or cowgirl.

Daily parades will begin at Gate 1 at 5 pm and wind up the Gold Path and around the Fairgrounds to the toe tapping music of the Dixieland wizards Dr. Bach & the Jazz Practitioners.

Special Food Contests for Kids

Daily in the Special Events Tent

- Black Bart’s Favorite Chocolate Grub
Anything Chocolate
Wednesday, August 6 at 3 pm
- Marshall Dillon’s Favorite Apple Pie
Thursday, August 7 at 3 pm
- Pecos Bill’s Buttermilk Biscuits
Friday, August 8 at 3 pm
- Buckshot Salsa
Saturday, August 9 at 3 pm
- Desert Canary Lemon Pie
Sunday, August 10 at 3 pm

2008 Special Events and Contests

Special Food Contests for Adults

Daily in the Special Events Tent

- Rootin' Tootin' Cheesecake
Wednesday, August 6 at 6 pm
- Cowboy "Fruit Cobbler"
Thursday, August 7 at 6 pm
- Kick in the Pants "Salsa"
Friday, August 8 at 6 pm
- Hoe Down "Chocolate"
Saturday, August 9 at 6 pm
- Boot Hill "Beans"
Sunday, August 10 at 6 pm

Fun, New Contests

- ***"Y'all Can Call me 'Martha'"*** – So you think you've got a little Martha in you? Show up at the Special Events tent at 4 pm on Saturday. We'll provide the materials, and you'll have 30 minutes to create something for the home.
- ***Confound the Local Judge*** – Bring an antique tool or object used on a farm and see if you can stump the judge on its identify. Too big to bring to the Fair? Take a photo and send it to entries@nevadacountyfair.com. Saturday at 4:30 pm in the Special Events Tent.
- ***Scuttlin' Squashmobile Races*** – Attach wheels to the fastest squash from your garden and enter it in the Scuttlin' Squashmobile Race on Friday at noon in the Magic Forest.
- ***Text Messaging Speed Contests*** – Do you think you can text faster than anyone? Join us on Friday from noon – 2 at the Special Events Tent for this popular event.
- ***Solar Powered Sprint Car Contest*** – Watch these solar powered cars, built by Nevada County's own youth and teens, race on a 20' course on Saturday, August 9, at noon at the Dance Pad on the Green.
- ***Special Events Tent*** – Cattle Drive, Quick Draw Squirt Gun Shoot Out, Cowboy Egg Toss, and Cowboy Relay Race.

2008 Events and Exhibits

Special Events

- Fido 500 and the Puppy Playpen – a miniature dog racing exhibit featured on “The Green.”
- The Ag-Venture – an exhibit that includes agricultural, educational activities like pony saddling, cow milking and scarecrow making. Located in the OK Corral Area of the Magic Forest.
- The Ag Mechanics Auction – Friday, August 8 at 5 pm at the Sugar Pine Lodge Patio
- Junior Livestock Auction – Sunday, August 10 from 8 am – 3 pm in the Auction Ring
- The Enchanting Magic Forest – Centered in the Forest, enjoy The Tumbleweed Stage with Alkali and his many friends magically engaged in puppetry, music and storytelling. Each evening will sparkle with Forest fun with The Amazing Harmonatras.
- Kids Day – Interactive contests for kids on Thursday from 12 – 3 pm at the Special Events Tent.

Special Exhibits

- “Treasures of Nevada County” in the Main Street Center – A showcase of the Nevada County Wine Industry and the spectacular varietals that are grown in the Foothills.
- Exhibit buildings filled with more than 10,000 creations that showcase our community’s vast array of talents. Found on display throughout the various buildings are the traditional entries – jams, baked goods, quilts, scrapbook pages, photographs – as well as some new exhibits that focus on this year’s Fair theme of “Barnyard Buckaroos” –
 - Decorated Cowboy Boots and Hats
 - “Horse Cake” Creations
 - Buckaroo Blankets
 - Buckaroo Furnishings
 - Denim Art
 - Rope Art
 - “Barnyard Buckaroo” Cut Out Competition for Preschools and Play Groups

See the Schedule of Events for a complete list of entertainment, exhibits and demonstrations

Entertainment

Entertainment

Entertainment abounds at this year's Fair. We have five stages with on-going, live entertainment. Below are just a few of the featured acts:

- **Grass Valley Taiko** – Friday at 2 pm at the Pine Tree Stage.
Founded in 2000, this local group presents Taiko, a Japanese style of drumming.
- **Highway 49, The Band** – Saturday at 4 pm at the Budweiser True Music Stage
Highway 49, The Band, has its roots in old fashioned Rock & Roll. They perform a mixture of Rock and Roll, Blues, and funkadelic Folk.
- **Inside Strait** – Friday at 3 pm at the Budweiser True Music Stage
Formed in 1987, this Fair favorite performs contemporary Rock and Country.
- **Magic by Bill**
Friday at 11 am on the Pine Tree Stage and at 1:30 pm at the Budweiser True Music State
Saturday at 10 am at the Pine Tree Stage and 1:30 pm at the Budweiser True Music Stage
Watch this magician perform amazing feats!
- **Mogollon**
Friday at 8 and 9:30 pm at the Pine Tree Stage
Saturday at 8 and 9:30 pm at the Budweiser True Music Stage
Sunday at 8 and 9:30 pm at the Budweiser True Music Stage
This Country Rock band is known for their guitar wizardry, dueling fiddles and high energy stage shows.
- **Solid Air** – Wednesday at 4 pm at the Pine Tree Stage
Recently nominated for a Grammy, Solid Air performs original Americana Folk Music.
- **The Shane Dwight Band** – Wednesday at 8 and 9:30 pm at the Budweiser Music Stage
Join the Shane Dwight Band as they perform Rock/Blues.
- **Patton Leatha** – Saturday at 8 and 9:30 pm at the Pine Tree Stage
Join Patton Leatha as they perform Top 40 and old school music.
- **Steel Breeze** – Friday at 8 and 9:30 at the Budweiser True Music Stage
You don't want to miss this Rock Band, made famous by their 1982 hit "You Don't Want Me Anymore," which made it to #16 on the billboard pop chart.
- **The Bonedrivrs** – Sunday at 8 and 9:30 on the Pine Tree Stage
The Bonedrivrs are a San Francisco based Rock-N-Blues trio.
- **Denny Russell Band** – Thursday at 8 and 9:30 pm at the Pine Tree Stage
The Denny Russell Band plays a unique versatile blend of Country Rock, with the sweet flavor of mandolin, toe tappin' banjo, and rippin' guitar & piano.

Entertainment

Additional entertainment includes:

- Karaoke – every night in the Special Events Tent
- Haute Trash Fashion Show – opening night and on Thursday night at the Pine Tree Stage
- Idol Competition – opening night, immediately following the Fashion Show. The winner of the Idol Competition goes on to represent the Fair at the State Fair. The Idol Competition is held at the Pine Tree Stage
- Carnival rides and games
- KVMR “Silver Stage” at the 2008 Nevada County Fair – Nevada County’s KVMR FM 89.5 invites you to stop by and visit their annual "Silver Stage Showcase" located at the end of Treat Street. They’ll be broadcasting LIVE at 89.5 FM and 105.1 FM, and on the web at kvmr.org each day of the Fair from 10 am to 10 pm. Stop by anytime to see what a “live radio” show looks like and listen to a variety of local and regional musicians being interviewed and performing.

See the Schedule of Events for a complete list of entertainment, exhibits and demonstrations

Arena Events

Thrilling Arena Events

Nightly at 7 pm

Adults: \$12

Kids (12 and under): \$8

- Wednesday, August 6 – **Professional Bull Riding**
- Thursday, August 7 – **Rodeo**
- Friday, August 8 - **Tuff Truck Racing & Monster Trucks**
Come see the roar of the incredible Monster Trucks. Awesome Tuff Truck races will finish off the night with the grandstand crowd roaring on their local favorites.
- Saturday, August 9 - **Free Style Moto X Riders & Monster Trucks**
Free Style Moto X will show the crowd incredible professional free style riders pushing the edge through the air. The evening finishes with the Big Monsters roaring their engines with amazing feats of power and destruction.
- Sunday, August 10 - **Demolition Derby**
Tradition at its best! Always a sell out – advance sale tickets are highly recommended.

Mutton Bustin' and Calf Scramble

Featured in the Arena during the Professional Bull Riding on Wednesday and the Rodeo on Thursday will be Mutton Bustin', where eight young cowboys and cowgirls between the ages of 5 and 7 years old will get the chance in the arena each evening to mount their trusty sheep and head for the thrill of their young lives.

Also featured at the Arena on the same two nights will be the Calf Scramble, where ten teams, each consisting of a boy and girl, will compete with one another to catch, halter and coax their calf across the finish line.

Sponsor A Car in the Demolition Derby and Raise Money for Charity

New this year, the Nevada County Fair is providing organizations and businesses the opportunity to sponsor and drive a car in the Fair's popular Demolition Derby, while at the same time raising money for a favorite charity or service organization. Organizations and businesses can purchase a car for \$500 and the Fair will provide a Derby car to use in the Demolition Derby. The organization can choose to provide its own driver or the Fair will provide a driver for the car. The sponsored Derby cars will participate in their own event at the Demolition Derby, held on Sunday, August 10, at 7 pm in the Arena. The last of the sponsored cars moving will receive \$1,000 towards the charity or service organization of their choice.

Fun Facts about the Fairgrounds

Did you know ...

- The Nevada County Fairgrounds is home to the annual Nevada County Fair, the Draft Horse Classic and Harvest Fair, the Country Christmas Faire, year-round camping and RV facilities, and more than 200 activities that happen throughout the year at the Fairgrounds.
- With nearly 100 acres nestled among tall pine trees, the Nevada County Fairgrounds is recognized as “California’s Most Beautiful Fairgrounds” and has a Fair that is rated as one of the top 10 rural fairs in America.
- The Draft Horse Classic and Harvest Fair is recognized as the Premier Draft Horse show in the Western United States, and our Country Christmas Faire is rated as one of the top handcrafted shows in Northern California.
- Our beautiful Fairgrounds are enjoyed on a daily basis by walkers and bicyclists.
- The Fairgrounds has its own blog and MySpace. Check out the blog at <http://nevadacountyfair.blogspot.com/>, and the MySpace at <http://www.myspace.com/nevadacountyfair>. Post a comment and you could win free tickets to a Fair-sponsored event.
- According to the California Department of Food and Agriculture, the Nevada County Fairgrounds is an economic, social and cultural treasure for Nevada County. On average, the Fair contributes nearly \$21 million in economic impact to Nevada County, creates approximately 250 local jobs and generates about \$225,000 in local tax revenue each year.
- One of Nevada County’s first Fairs was in the Glenbrook Basin. It consisted of a horse race track and was the first lighted track for night racing in the state.
- In 1938 the Fair was held at the Grass Valley Veteran’s Building. The Board of Directors voted in 1943 to cancel the Fair as it would take away from war work. From May 1939 through July 1946, the district went through a process of obtaining the land for the present site. The first Fair was held at the present site on September 9-10, 1947.

Dates and Events to Remember

Nevada County Fair

- August 6 – 10, 2008
- August 12 – 16, 2009
- August 11 – 15, 2010
- August 10 – 14, 2011

Draft Horse Classic and Harvest Fair

Heralded as the premier Draft Horse Show in the Western United States, this event will feature the draft horse performances that have been drawing crowds for more than 21 years. In addition to the spectacular performances by the Gentle Giants, there will be art, events, and entertainment for all to enjoy.

- September 18 – 21, 2008
- September 24 – 27, 2009
- September 23 – 26, 2010
- September 22 – 25, 2011

Country Christmas Faire

Begin your holiday season with a small-town glimpse of Christmas at the annual Country Christmas Faire. Rated as one of the top handcrafted shows in Northern California, the Faire features unique gifts from more than 130 top artisans. Visitors will enjoy strolling live entertainment, festival foods, Santa and his elves, and a community bon-fire.

- Always Friday through Sunday following Thanksgiving

RV Camping and Park

Whether you're visiting one of the Fairground's many activities or visiting the area for a vacation, the RV park at the Fairgrounds is open year round. It has 44 sites with full hook-ups, approximately 100 sites with water and power hook-ups, and numerous dry camping sites. Showers and two convenient dump stations are located within the camping area.

Story Ideas

Story Ideas

If you're looking for a feature story, we welcome media inquiries and we are always happy to provide information.

- Entertainment
- Arena Events
- Recycling at the Fair
- Treat Street Vendors
- Nevada County Fairgrounds Foundation, Inc.
- Theme-related contests
- Upcoming Events
 - Draft Horse Classic
 - Country Christmas Faire
- Behind-the-Scenes
- Sponsor a Car at the Demolition Derby
- Special Events:
 - Opening Ceremonies
 - Junior Livestock Auction
 - Ag Mechanics Auction
- Daily Parades
- Special Food Contests for Kids and Adults
- History of Nevada County Fairgrounds

For story ideas, or information about the Fair, the Draft Horse Classic or the Country Christmas Faire, contact Wendy Oaks, Publicist for the Nevada County Fairgrounds, at (530) 273-6217 or via e-mail at wsoaks@comcast.net.