



## NOTICE

THE DIRECTORS OF THE 17<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION MAY BE ATTENDING A “DREAM TEAM” PLANNING MEETING OF THE 2009 NEVADA COUNTY FAIR THAT WILL BE HELD ON FEBRUARY 28, 2009 FROM 9:00 A.M. TO 12:00 P.M. IN THE ADMINISTRATIVE OFFICES OF THE NEVADA COUNTY FAIRGROUNDS.

### **Directors:**

Director Sandy Ballou  
Director Skip Lusk  
Director Arnie Romanello  
Director Bill Schultz  
Director Ron Wolfson

Director Tom Browning  
Director Simi Lyss  
Director Jeanette Royal  
Director Art Whitney

### “DREAM TEAM” PLANNING MEETING AGENDA

General Session – 9:00 to 9:30 a.m.

- Economy – general discussion
- Issues from last year’s Fair
- Current year’s theme
- Fair theme for 2010
- 2009 Fair – Arena Schedule
- 2009 Fair – Ground Entertainment

Break Out Sessions – 9:30 to 10:30 a.m.

- Fair Theme Ideas
- Marketing and Publicity
- Customer Service
- New Ideas to Pursue

General Session – 10:30 a.m. to 12:00 p.m.

- Review the Break Out Sessions
- Action plan for 2009 Fair