

**AGENDA**  
Tuesday, June 15, 2010



THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE 17<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION WILL BE HELD ON JUNE 15, 2010 AT 6:00 P.M. IN THE BOARD ROOM OF THE NEVADA COUNTY FAIRGROUNDS.

**Directors:**

Director Simi Lyss, President  
Director Art Whitney, Vice President  
Director Sandy Ballou  
Director Skip Lusk  
Director Jeanette Royal  
Director Ron Wolfson

Director Tom Browning  
Director Arnie Romanello  
Director Bill Schultz

**Note:**

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Committee either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda. 1 2 3

- **Call to Order – President Lyss**  
Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Committee.
- **Declaration of a Quorum**
- **Introduction of Guests and Staff**
- **Approval of May 18, 2010 Minutes**
- **Financial Reports**
  - Approval of May 2010 Financial Reports
  - Division of Fairs & Expositions – Fair's 2010 Composite Performance Rating
  - Division of Fairs & Expositions – Annual Fair Disbursement Report
- **Approval of May 2010 Contracts**
- **Correspondence**
  - Ride Ataxia Nor Cal – thank you
  - W.C. Hanson – regarding sewage dump fees

- **Fair Report**
  - Junior Livestock Auction – Theresa Conley’s proposal to raise funds for the Wheelchair Foundation
  - Marketing & Publicity
  - Exhibits
  - Commercial Vendors
  - Beer Concessions
  - Entertainment
  - Employees – Fair staffing
  - Buyers’ Dinner & Breakfast
  - Ticketing System
  - Sponsorships
  - Hall of Fame & Family of the Year
  - “Dream Team” meeting report
  
- **2011 Fair Theme - Selection**
  - 2011 – 200th Anniversary of America’s first agricultural fair
  
- **Draft Horse Classic & Harvest Fair**
  - Marketing and sales
  - Performances
  
- **CEO Report**
  - Music in the Mountains – Contract Negotiation Update
  - Italian Festival
  - Office of Risk Management – Vehicle Insurance Issue
  - Maintenance Projects
    - Pine Tree Stage
    - Soroptomist’s Booth
    - Northern Mines Girl Scouts Booth
    - The Pavilion – Music in the Mountains
  - Paid Parking Lots
  - California Fair Alliance/Western Fairs Association Report
  
- **By-Law Consideration**
  - Officers – Elections and Terms – second reading
  
- **Deputy Manager Report**
  - Mother Lode Horse Show
  - Livestock – Mandatory Market Animal Tagging Update
  - Ag-Sperience Exhibit
  - Library Summer Reading Program Partnership

- **Nevada County Fairgrounds Foundation Report**
  - Publicity Plan
  - Membership & Volunteer Recruitment
  - Cantina/Ale House Update
  - Fund Raisers and Events
    - Foundation Membership Dinner & Rodeo – August 12<sup>th</sup>
    - October 30<sup>th</sup> Fundraising Event
    - Arnie Romanello’s Famous Cioppino Feed
    - Sees’ Candy Sales
  - Contract between the 17<sup>th</sup> District Agricultural Association and the Nevada County Fairgrounds Foundation.
  
- **Director’s Comments**
  
- **New Business** – for information only and consideration as a future agenda item.
  
- **Public Comment**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board’s jurisdiction. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.
  
- **Adjournment**
  - 1 Persons with disabilities who may require accommodations to attend the meeting are request to contact the CEO’s office at (530) 273-6217
  - 2 17<sup>th</sup> District Agricultural Association agendas can also be accessed on the web at: <http://www.nevadacountyfair.com>.
  - 3 Questions regarding agenda items should be directed to the CEO’s office at (530) 273-6217.