

AGENDA
Tuesday, July 20, 2010



THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE 17TH DISTRICT AGRICULTURAL ASSOCIATION WILL BE HELD ON JULY 20, 2010 AT 6:00 P.M. IN THE BOARD ROOM OF THE NEVADA COUNTY FAIRGROUNDS.

Directors:

Director Simi Lyss, President
Director Art Whitney, Vice President
Director Sandy Ballou
Director Skip Lusk
Director Jeanette Royal
Director Ron Wolfson

Director Tom Browning
Director Arnie Romanello
Director Bill Schultz

Note:

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Committee either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda. 1 2 3

- **Call to Order – President Lyss**
Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Committee.
- **Declaration of a Quorum**
- **Introduction of Guests and Staff**
- **Approval of June 15, 2010 Minutes**
- **Financial Reports**
 - Approval of June 2010 Financial Reports
- **Approval of June 2010 and July 2010 (to date) Contracts**
- **Correspondence**
 - K. C. Grams of M.K. Blake Estate Co. – Brighton Greens Office Park
 - Lorraine Jewett – thank you for Nevada County Fair Open Horse Show
 - Newman Memorial Scholarship Foundation – thank you
 - Hedde Smithers – Airstream Group – thank you
 - South Yuba River Citizens League – thank you

- **Fair Report**
 - Junior Livestock Auction
 - Reserve Account Report & Review
 - 2009 Outstanding Account Receivable – direction on collection
 - Exhibit Issues
 - Ag Boosters – Buyer’s Dinner and Breakfast. Funding
 - Exhibitor Request – Ben Granholm, California State FFA Officer
 - KVMR Request – Wine sales during Fair
 - Director Tours – 3 pm daily – Wednesday through Friday
 - New Computerized Ticketing System
 - Vendors and Concessions Tour
 - Entertainment
 - Director’s Ribbon Awards
 - Director’s Fair Assessments
 - Director Committee – available for potential exhibit protest considerations
 - Exhibits Report
 - Ticketing System
 - Vendor/Concessionaire Report
 - Beer Concessions
 - Sponsorship Update
 - Marketing Update

- **Hall of Fame - Selection**

- **Draft Horse Classic & Harvest Fair Report**

- **Public Safety**
 - Safety meeting
 - ABC Training
 - CFSA and State Fire Marshall Inspection

- **CEO Report**
 - Music in the Mountains – Contract Negotiation Update
 - Italian Festival – Permanent Bocce Ball Court Consideration
 - Maintenance Projects Update
 - California Fair Services Authority – 2010 Risk Pool Fee Assessments
 - California Construction Authority – Budget and Staff Reductions
 - California Fairs Alliance – Audit Committee Recommendation
 - Division of Fairs & Expositions
 - Fair Funding
 - Budget Status
 - Employee’s Compensation – furloughs, federal minimum wage

- **Deputy Manager Report**
 - Ag-Sperience Exhibit

- **2011 Fair Theme - Selection**
 - 2011 – 200th Anniversary of America’s first agricultural fair

- **Nevada County Fairgrounds Foundation Report**
 - Publicity Plan – Foundation Newsletter
 - Membership & Volunteer Recruitment
 - Foundation Membership Dinner & Rodeo – August 12th
 - Contract between the 17th District Agricultural Association and the Nevada County Fairgrounds Foundation.

- **Director’s Comments**

- **New Business** – for information only and consideration as a future agenda item.

- **Public Comment**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board’s jurisdiction. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

- **Adjournment**
 - 1 Persons with disabilities who may require accommodations to attend the meeting are request to contact the CEO’s office at (530) 273-6217
 - 2 17th District Agricultural Association agendas can also be accessed on the web at: <http://www.nevadacountyfair.com>.
 - 3 Questions regarding agenda items should be directed to the CEO’s office at (530) 273-6217.