



**AGENDA**  
Tuesday, July 19, 2011

THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE 17<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION WILL BE HELD ON JULY 19, 2011 AT 6:00 P.M. IN THE BOARD ROOM OF THE NEVADA COUNTY FAIRGROUNDS.

**Directors:**

Director Sandy Ballou, President	
Director Arnie Romanello, Vice President	
Director Tom Browning	Director Skip Lusk
Director Simi Lyss	Director Jeanette Royal
Director Bill Schultz	Director Art Whitney
Director Ron Wolfson	

**Note:**

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Committee either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda. 1 2 3

- **Call to Order – President Ballou**  
Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Committee.
- **Declaration of a Quorum**
- **Introduction of Guests and Staff**
- **Approval of June 21, 2011 Minutes**
- **Financial Reports**
  - Approval of June 2011 Financial Reports
  - Division of Fairs & Expositions – Final Supplemental Allocation Received
- **Approval of June and July 2011 (to date) Contracts**
- **Correspondence**
- **Fair Report**

**mailing address** 17<sup>th</sup> District Agricultural Association, PO Box 2687, Grass Valley, CA 95945

**phone** 530-273-6217 **fax** 530-273-1146 **web** www.nevadacountyfair.com **email** info@nevadacountyfair.com

- Junior Livestock Auction
  - Late Entry Appeal – John Parkhouse
  - Reserve Account Report & Review
  - Seller’s Commission
  - Contracts – Livestock Producers and Ag Boosters
- Ag Mechanics Auction
  - Late Entry Appeals
- Exhibits Report
- Safety and Public Service Report
  - Safety Meeting
  - Brighton Street Traffic Management
  - Parking – CHP Lot
- Vendor/Concessionaire Report
- Beer Concessions Report
- Sponsorship Update
- Marketing Update
- Ticketing System
- Ag-Sperience Exhibit
- Draft Horse Classic Exhibit
- Directors Fair Activities
  - Tours – 3 pm daily – Wednesday through Friday
  - Director’s Ribbon Awards
  - Director’s Fair Assessments
  - Director Committee – available for potential exhibit protest considerations
  - Board Meeting – Tuesday, August 9<sup>th</sup> @ 4 pm – Administration Patio
- **Draft Horse Classic**
  - Marketing and sales
  - Exhibitors update
- **Public Safety**
  - Annual – State Fire Marshall and CFSA Inspection
- **CEO Report**
  - Maintenance Projects
    - South Parking Lot
    - Gate 6 Restroom
    - Dance Pad
    - Asphalt Pavement Work
    - Administration Office
  - California Construction Authority
  - California Fairs Services Authority
  - Division of Fairs & Expositions
  - Department of General Services – Mandated Vehicle Reduction
  - California Fair Alliance Report
  - Western Fairs Association Report
  - Fairs Consortium – Secretary of Agriculture Ross
  - Citizens Bank of Northern California
  - State Fair – County Exhibit & Fairs Exhibit

- **Deputy Manager Report**
  - Mother Lode Horse Show
  - Litigation
  
- **Nevada County Fairgrounds Foundation Report**
  - 4th of July parade – Sweepstakes Award
  - Foundation Newsletter and Publicity Plan
  - Foundation BBQ Dinner & Rodeo – Thursday, August 11<sup>th</sup>
  - Foundation Terrace Beer Concession
  - Membership & Volunteer Recruitment
  
- **Director’s Comments**
  
- **New Business** – for information only and consideration as a future agenda item.
  
- **Public Comment**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board’s jurisdiction. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.
  
- **Adjournment**
  - 1 Persons with disabilities who may require accommodations to attend the meeting are request to contact the CEO’s office at (530) 273-6217
  - 2 17<sup>th</sup> District Agricultural Association agendas can also be accessed on the web at: <http://www.nevadacountyfair.com>.
  - 3 Questions regarding agenda items should be directed to the CEO’s office at (530) 273-6217.