



Nevada County Fairgrounds

OUR FOUNDATION, OUR FUTURE

Fair Funding Update

The Nevada County Fairgrounds, like all fairgrounds in California, is facing financial burdens never faced before. The recent decision by the State of California to eliminate all fair funding, plus ask fairs to absorb additional charges by state agencies, has resulted in a negative financial impact of approximately \$250,000 annually to the Fair.

Foundation's Role

While this forces the Nevada County Fair team to restructure the operation of the Fairgrounds, it also makes the Foundation take a closer look at its role in serving the Fairgrounds. The Foundation has been primarily used for capital improvement projects — we are proud of our role in the purchase of the McCourtney Road property near the Administrative office, and of the construction of the Whitney Pavilion. Under the current financial situation, the Foundation has become more of a tool to assist the Fair administration in its survival through these tumultuous times. In this role, the Foundation recently contributed \$30,000 to the Fairgrounds for the emergency replacement of the primary electrical system that was damaged during this year's winter storms.

Our Success Depends on You

The Foundation's success is only because of your contributions. Our annual membership drive is our main source of revenue, so please consider a new or renewed membership. We have many options available, which are detailed in this newsletter.

In addition to our membership drive, we have several fundraising events planned where we could use your support — a beer concession stand at the Fair, our annual Rodeo and Barbecue event, a Hoe Down in the Fall, our Halloween event, a See's Candy exhibit at the Country Christmas Faire, and our 2012 Cioppino Feed.

Yes, it's a lot of activity, and, yes, we will need a lot of help — but we know that together we can do it! Please read through the newsletter and check out the various opportunities to support the Foundation and its mission. How about becoming a member, attending our upcoming barbecue or helping at the beer concession stand?

Your donations are tax deductible and everything benefits our wonderful Nevada County Fair. Thank you for your continued support of California's most beautiful Fairgrounds.



Ed Scofield, President

Nevada County Fairgrounds Foundation, Inc.

Nevada County Fairgrounds Foundation Membership Application

Foundation Membership Packages

Purchase one of the following Foundation membership packages and receive the following benefits:

Single Membership: \$100

One season pass to the Fair

Family Membership: \$500

Four season passes to the Fair

Four carnival wrist bands

Proud Tradition: \$1,000

Four season passes to the Fair

Four carnival wrist bands

Four season passes to the
Draft Horse Classic

Grand Champion: \$2500

Four season passes to the Fair

Four carnival wrist bands

Four season passes to the
Draft Horse Classic

Name on Bronze Plaque

All memberships must be renewed annually. Parking passes and additional carnival tickets can be purchased from the Nevada County Fairgrounds or on-line at www.NevadaCountyFair.com.

Contact Information

Name _____ Company _____

Address _____

Phone _____ Email _____

_____ Yes, I'd like to volunteer at a Foundation event. Please contact me with details.

Membership Level

_____ Single Membership: \$100

_____ Family Membership: \$500

_____ Proud Tradition: \$1,000

_____ Grand Champion: \$2,500

_____ Barbecue and Rodeo tickets: \$35/each

Enclosed is my check payable to the Nevada County Fairgrounds Foundation \$ _____

Please charge my MC/VISA card. # _____ V Code _____ Expires _____

Authorized Signature _____

Make a repeating pledge

A sum of \$ _____ once every _____ month _____ quarter _____ year for an amount totaling \$ _____

Please complete and return by August 1 to the Nevada County Fairgrounds Foundation, 101 West McKnight Way, B-106, Grass Valley, CA 95949

All admission tickets will be mailed to you by August 5.

All donations are tax deductible. The Nevada County Fairgrounds Foundation, Inc. is a California Public Benefit Corporation, organized and operated exclusively for charitable purposes within the meaning of Section 501 (c)(3) of the Internal Revenue Code. Tax ID #20-3558740.

You are cordially invited to the
Nevada County Fairgrounds Foundation

Barbecue Dinner and 4 Star Rodeo

Thursday, August 11, 2011 at 5:30 pm

Barbecue Dinner: VIP Patio @ Administration Office

Rodeo: Nevada County Fairgrounds Arena

Tickets are \$35/each and include:

Fair admission on Thursday, dinner and rodeo admission.

RSVP by Monday, August 1 at (530) 273-6217

or via e-mail at Foundation@NevadaCountyFair.com.



Win a Fair Admission Package for Four

Purchase a drawing ticket for \$5 and you become eligible to win a Fair and Draft Horse Classic Admission Package worth more than \$320. The Foundation is hosting a drawing that includes:

- * Four 5-day Fair passes (allowing unlimited gate entry for all five days)
- * Two carnival ride bracelets (good for unlimited rides on any one day)
- * One event parking pass (allows unlimited parking for all five days)
- * Four season passes to the Draft Horse Classic

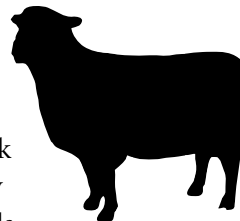
Tickets are available now!

Purchase a ticket for \$5 or 10 tickets for \$45 and you'll be eligible to win. Tickets are available at Mertens Insurance Agency at 715 Zion Street, Nevada City; or at the Fairgrounds Office. The drawing will be held on August 1.



Heritage Lamb to Benefit Fairgrounds Foundation

The 2011 Heritage Lamb will be shown at the Junior Livestock Auction on Sunday of the Fair. Proceeds from the lamb will be used to assist the Foundation in its efforts to continue to improve the Fairgrounds.



The Foundation is currently seeking donors to contribute to the fund for the Heritage Lamb. The animal will be the last in its specie to be auctioned, and donors can contribute any amount — either in advance or on the day of the auction.

The lamb is being raised by Paige Lambert, who will receive a \$500 scholarship for her efforts. The lamb was donated by the Paasch Family and Our 49er Feed Store donated all the feed.

If you are interested in this project, please contact Ed at ed@mertensinsurance.com.

Volunteers Needed

This year, as part of the Foundation's fundraising efforts, we will establish a beer concession stand near Gate 3 during the Fair. The Foundation will be serving beer at this location during all five days of the Fair, and we need lots of volunteers to help serve and staff the booth. Feel free to volunteer for a shift, a day, or as much as you can offer. To volunteer, contact Ed Mertens at ed@mertensinsurance.com or call him at 265-0621.

Foundation Donations Benefit Community

Foundation Director, Eddie Garcia, recently donated \$500 to the Foundation to assist with the Kids Corner at the 2011 Fair. With his donation, the Kids Corner at the Fair will continue to offer its award-winning program of free and educational activities to our youngest Fair-goers.

Additionally, Ron and Beverly Mathis donated \$1,000 to the Foundation to use towards the purchase of admission tickets and ride coupons for children in the Big Brothers/Big Sisters program.

Thank you!

Nevada County Fairgrounds Foundation, Inc.
101 West McKnight Way, B-106
Grass Valley, CA 95949

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There's Always Something Fun Happening at the Fairgrounds!

Nevada County Fair | August 10 – 14, 2011

Fair Rodeo and Barbecue | August 11, 2011

Hoe Down | September 17, 2011

Draft Horse Classic and Harvest Fair | September 22 – 25, 2011

Halloween at the Fairgrounds | October 29, 2011

Country Christmas Faire | Thanksgiving Weekend

Cioppino Feed | March 24, 2012

Have Your Name Cast in Bronze

There's still time to have your name added to the bronze plaque, which will be placed at the Whitney Pavilion. By making a donation towards this project, you will have your name, a memorial message, or other special message cast in bronze on a plaque that will be permanently placed on the building to recognize and

remember the donors and supporters who made this new multi-purpose pavilion a reality. What a great way to show support! Forms are available on our website or at the Fairgrounds Office.

Contact Information

Nevada County Fairgrounds Foundation, Inc.

101 West McKnight Way, B-106
Grass Valley, CA 95949

Phone: (530) 273-6217, ext. 209

Fax: (530) 273-1146

E-mail: Foundation@NevadaCountyFair.com

Website: www.NevadaCountyFair.com/Foundation

Foundation Board of Directors

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