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## **PUBLIC SERVICE ANNOUNCEMENT**

**FOR IMMEDIATE RELEASE – July 19, 2012**

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### **NEVADA COUNTY FAIRGROUNDS AND BLOODSOURCE TEAM UP FOR COMMUNITY BLOOD DRIVE** *Donate blood on July 30 and receive a free admission ticket to the Fair*

The Nevada County Fairgrounds and BloodSource are teaming up for a community blood drive. Make a blood donation on Monday, July 30, from 1 – 6 pm at one of the BloodSource bloodmobiles located in the main parking lot at the Nevada County Fairgrounds, and receive a free admission ticket to any day of the Fair.

As a result of this partnership, at last year's community blood drive, 78 pints of life saving blood were collected.

Donating blood is safe, easy and takes about an hour. Donors must weigh at least 110 pounds, be generally healthy, and at least 17 years old. If you are 16 years old, you can donate blood, as long as you have a parent consent. For more information and eligibility about blood donation, visit [www.bloodsource.org](http://www.bloodsource.org) or call 1-866-822-5663.

This year's Fair is August 8 – 12. Visit [www.NevadaCountyFair.com](http://www.NevadaCountyFair.com) for more information or call the Fair Office at (530) 273-6217. The Nevada County Fairgrounds are located on McCourtney Road in Grass Valley.

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