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PRESS RELEASE

FOR IMMEDIATE RELEASE – January 20, 2012

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Nevada County Fairgrounds' CEO to Serve as President of Western Fairs Association's Board of Directors

Sandy Woods, Chief Executive Officer of the Nevada County Fairgrounds, has been elected as President of the Western Fairs Association's (WFA) Board of Directors. Woods was recently inaugurated at the association's annual conference in Anaheim.

Woods will serve a one year term as President. During the past two years, she has also served as Vice President and Treasurer. All WFA directors are elected by their peers.

As President of the Board, Woods will represent the more than 800 WFA members and will work on their behalf for legislative advocacy, as well as govern the activities and policies of the association.

"The President of Western Fairs serves as the Chair of the 19 member elected Board of Directors and is ultimately accountable for all of the associations programs, including the legislative advocacy efforts," noted WFA Executive Director Stephen Chambers. "It's a challenging job in these tumultuous times. The fairs of the West are strong, however, funding and oversight issues continue to impact their success and our members stand ready to support Ms. Woods leadership."

The Western Fairs Association is a non-profit trade association serving the Fair industry throughout the Western United States and Canada. WFA serves fair-related businesses, fair management, fair board directors, festivals, and industry associations.

The 2012 Nevada County Fair, “Barnyard Safari,” is August 8 – 12.

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