



mail: P.O. Box 2687, Grass Valley, CA 95945  
11228 McCourtney Rd., Grass Valley, CA 95949  
phone: 530-273-6217 fax: 530-273-1146  
website: [www.nevadacountyfair.com](http://www.nevadacountyfair.com)

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE – January 24, 2012**

**Contact:** Sandy Woods, Chief Executive Officer  
(530) 273-6217; [Sandy@NevadaCountyFair.com](mailto:Sandy@NevadaCountyFair.com)

### **THE UNION'S 2011 NEVADA COUNTY FAIR GUIDE RECEIVES FIRST PLACE AWARD** *Fair Guide publication recognized in Fair industry*

For the second consecutive year, the Nevada County Fairgrounds received a first place award in the Annual Western Fairs Association's (WFA) Achievement Awards Program for its community partnership with *The Union Newspaper* on the 2011 Nevada County Fair Guide. The publication, designed and published by *The Union Newspaper*, is created each year to feature the Fair's daily schedule, provide general information about the Fair, and showcase Fair business supporters.

The Fair Guide represents a successful collaboration between community businesses, and the Nevada County Fairgrounds appreciates *The Union's* dedication and ongoing support of the Nevada County Fair.

At this year's WFA Achievement Awards Program, offered to recognize excellence and to share fair ideas and programs, the Nevada County Fairgrounds competed against more than 50 Fairs with similar attendance numbers within the Western United States and Canada. The

Fairgrounds also received first place awards for its work on the Draft Horse Classic, its community blood drive partnership with BloodSource, and for its creative exhibit displays in Ag-Sperience.

The Western Fairs Association is a non-profit trade association serving the Fair industry throughout the Western United States and Canada.

The 2012 Nevada County Fair, “Barnyard Safari,” is August 8 – 12.

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