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PRESS RELEASE

FOR IMMEDIATE RELEASE – November 15, 2012

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**NEVADA COUNTY FAIRGROUNDS, HOPE IN NEVADA COUNTY
TEAM UP AT THE COUNTRY CHRISTMAS FAIRE**
Donate a can of food on Sunday, November 25, and receive \$1 off admission

The Nevada County Fairgrounds and HOPE (Helping Other People Eat) in Nevada County are teaming up to help feed those in need in Nevada County.

Bring a can of food (or two or three) to the Country Christmas Faire on Sunday, November 25, and the Fairgrounds will give you a coupon for \$1 off general admission to the Christmas Faire on that day (one coupon per person). Volunteers from HOPE will collect the cans at the food collection bins at the Fairgrounds from 10 am – 4 pm at Gates 1, 3 and 5, which is also where you'll receive your coupon.

With the help of HOPE, all food collected at the Fairgrounds on Sunday will be used to help feed those in need in Nevada County. HOPE in Nevada County is a program established through the Grass Valley Elks. Through this program, the Grass Valley Elks partner with the Food Bank of Nevada County to feed those in need, as well as working with the organization on a school snack program. HOPE distributes food once a month on the third Saturday of each month to anyone in the county in need of food and emergency food.

The Country Christmas Faire is happening Thanksgiving weekend, November 23 – 25, at the Nevada County Fairgrounds. Hours are 10 am – 5 pm on Friday and Saturday, and 10 am – 4 pm on Sunday. Cost is \$4, and free to children under 12. Parking is \$5; however, Faire-goers will receive one free admission for each paid parking pass.

Visit www.NevadaCountyFair.com for information or call (530) 273-6217.

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