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## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE – February 8, 2011**

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### **Nevada County Fairgrounds' CEO to Serve as Vice President on Western Fairs Association's Board of Directors**

Sandy Woods, Chief Executive Officer of the Nevada County Fairgrounds, has been elected as Vice President of the Western Fairs Association's (WFA) Board of Directors. Woods was recently recognized at the association's annual conference in Reno.

Woods will serve a one year term as Vice President, and will then become President of the WFA Board of Directors in 2012. All WFA directors are elected by their peers.

As a member of the Board, Woods will represent the more than 800 WFA members and will work on their behalf for legislative advocacy, as well as govern the activities and policies of the association.

The Western Fairs Association is a non-profit trade association serving the Fair industry throughout the Western United States and Canada. WFA serves fair-related businesses, fair management, fair board directors, festivals, and industry associations.

The 2011 Nevada County Fair is August 10 – 14.

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