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PRESS RELEASE

FOR IMMEDIATE RELEASE – June 14, 2011

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**HUELL HOWSER FEATURES THE NEVADA COUNTY FAIR
AS A CALIFORNIA GOLDEN FAIR
*Segment to air on Thursday, June 30 at 8 pm on KVIE Channel 6***

Huell Howser's segment on the Nevada County Fair will air on Thursday, June 30, at 8 pm on KVIE Channel 6. The show is part of Howser's new PBS series, *California's Golden Fairs*, which will showcase a variety of interesting people and events held at California fairs, as well as focus on the rich history and relevance of all California fairs.

Howser, noted television personality and founder of the PBS program: *California's Gold*, spent a day at the Nevada County Fair in August. During his visit, Howser spent time on the Fair's Treat Street, sampling the various foods and interviewing individuals from the various non-profit organizations represented on Treat Street.

Howser's new PBS series, *California's Golden Fairs*, begins airing in June, and will feature different Fairs throughout California. Huell Howser Productions will produce a compilation episode focusing on the rich history of all California fairs.

There are 78 Fairs in California. Howser chose to feature the Nevada County Fair

because of its strong community roots, its natural beauty, and its unique Treat Street.

The 2011 Nevada County Fair is August 10 – 14. Visit www.NevadaCountyFair.com for information.

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