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PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE – July 22, 2011

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NEVADA COUNTY FAIRGROUNDS AND BLOODSOURCE TEAM UP FOR COMMUNITY BLOOD DRIVE *Donate blood on August 2 and receive a free admission ticket to the Fair*

The Nevada County Fairgrounds and BloodSource have teamed up for a community blood drive. Make a blood donation on Tuesday, August 2, from 2 – 6 pm at the BloodSource bloodmobile located in the main parking lot at the Nevada County Fairgrounds, and receive a free admission ticket to any day of the Fair. Additionally, donors will receive a free t-shirt from BloodSource.

Donating blood is safe, easy and takes about an hour. Donors must weigh at least 110 pounds, be generally healthy, and at least 17 years old. For more information and eligibility about blood donation, visit www.bloodsource.org or call 1-866-822-5663.

This year's Fair is August 10 – 14. Visit www.NevadaCountyFair.com for more information or call the Fair Office at (530) 273-6217. The Nevada County Fairgrounds are located on McCourtney Road in Grass Valley.

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