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PRESS RELEASE

FOR IMMEDIATE RELEASE – July 25, 2011

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NEVADA COUNTY FAIR TICKETS ON SALE NOW *Buy early and save!*

Tickets for the Nevada County Fair are on sale now. Purchase your admission, carnival ride tickets, and arena event tickets before the Fair begins and save money! You can also save time by purchasing your Fair tickets online.

Buy your admission tickets before August 9 at 5 pm and get admission for only \$6. Better yet, purchase a ticket to attend the Fair on Thursday, Family Day, and get a “Be A Kid Again” adult admission ticket for only \$4. You can also take advantage of other pre-sale offers before August 9, including a five-day Fair pass with unlimited entry for \$30; a season parking pass for \$25; a carnival ride bracelet, good for unlimited rides for any one day, for \$23; or a carnival ride booklet of 30 coupons for \$20. If you purchase any ticket to an arena event, the cost for Fair admission is only \$6.

There are several ways to get your tickets early. Buy your tickets by calling the Fair Office at (530) 273-6217 by August 8 at 5 pm; or order your tickets on-line at

www.NevadaCountyFair.com or by visiting the Fair Office on McCourtney Road before August 9 at 5 pm.

After August 9, admission for the Fair is \$9 for adults, \$6 for seniors, \$4 for children 6-12, and children 5 and under are free.

This year's Nevada County Fair is August 10 – 14. The Fair's Office is located on McCourtney Road in Grass Valley. The phone number is (530) 273-6217 and the website is www.NevadaCountyFair.com.

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