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## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE – July 26, 2012**

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### **NEVADA COUNTY FAIR TICKETS ON SALE NOW** *Buy early and save!*

Tickets for the Nevada County Fair are on sale now. Purchase your admission, carnival, and parking tickets before the Fair begins and save money. Don't forget those arena event tickets! You can also save time by purchasing your Fair tickets online.

Buy your admission tickets before August 7 at 5 pm and get an admission ticket for only \$6. Or, purchase a ticket to attend the Fair on Thursday, Family Day, and get a "Be A Kid Again" adult admission ticket for only \$4. You can also take advantage of other pre-sale offers before August 7, including a five-day Fair pass with unlimited entry for \$30; an event parking pass for \$25; a carnival ride bracelet, good for unlimited rides for any one day, for \$23; or a carnival ride booklet of 30 coupons for \$20.

Arena event tickets are also on sale now! We've got The Battle of the Bands (*presented by The Center for the Arts*) on Wednesday night, a Rodeo on Thursday night and Bull Riding on Friday night (*both presented by Nevada County Pro Rodeo Association*), Tough Trucks and

Monster Trucks (*produced by All Star Motorsports Productions*) on Saturday, and a Demolition Derby (*produced by Holland Racing Promotions*) on Sunday.

There are several ways to get your Fair tickets early. Purchase them on-line at [www.NevadaCountyFair.com](http://www.NevadaCountyFair.com), call the Fair Office at (530) 273-6217 by August 6 at 5 pm, or visit the Fair Office on McCourtney Road before August 7 at 5 pm. The Fair Office is open Monday through Friday from 8 am to 5 pm, and will also be open on Saturday, August 4, from 10 am to 5 pm and Sunday, August 5, from 9 am to 3 pm.

After August 7, admission for the Fair is \$9 for adults, \$6 for seniors, \$4 for children 6-12, and free to children under the age of 5.

This year's Nevada County Fair is August 8 – 12. The Fair's Office is located on McCourtney Road in Grass Valley. The phone number is (530) 273-6217 and the website is [www.NevadaCountyFair.com](http://www.NevadaCountyFair.com).

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