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PRESS RELEASE

FOR IMMEDIATE RELEASE – July 29, 2011

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DRIVE A CAR IN THE FAIR'S DEMOLITION DERBY AND YOU COULD WIN \$1,000 FOR YOUR FAVORITE CHARITY

Back by popular demand, the Nevada County Fair is providing organizations and businesses the opportunity to sponsor and drive a car in the Fair's popular Demolition Derby, while at the same time raising money for a favorite charity or service organization.

Organizations and businesses can purchase a car for \$500 and the Fair will provide a Derby car to use in the Demolition Derby. The organization can choose to provide its own driver or the Fair will provide a driver for the car. Additionally, the car can be picked up on August 5 to customize the car or it can be left at the Fair, where it will have a number painted on it.

The sponsored Derby cars will participate in their own event at the Demolition Derby, held on Sunday, August 14, at 7 pm in the Arena. The last of the sponsored cars moving will receive \$1,000 towards the charity or service organization of their choice. Last year's winner was Dokimos' Pharmacy, who received \$1,000 for their charity, Hospice of the Foothills.

There are only a limited number of cars available. Call the Fair Office at (530) 273-6217 to reserve your car and obtain a list of rules. Forms are also available at www.NevadaCountyFair.com. This year's Nevada County Fair is August 10-14.

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