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## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE – July 8, 2011**

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### **IDOL COMPETITION AT THE NEVADA COUNTY FAIR**

Do you love to sing? If so, you could win \$100, Fair admission tickets, and money for your favorite charity! The Nevada County Fair is looking for talented vocalists to sing in the “Golden” Idol Competition at this year’s Fair.

Nevada County residents ages 16 and up are invited to participate in this crowd favorite on Wednesday, August 10, at 9 pm on the Pine Tree Stage at the Fairgrounds. The grand prize is \$100, two Fair admission tickets, a parking pass and two Friday night arena tickets. Second place is \$50, two admission tickets, a parking pass and two Thursday night arena tickets; and third prize is \$25, two admission tickets and a parking pass.

Singers will be judged by a panel of local celebrities, who will narrow it down to five finalists. Audience members will then vote with quarters for the grand prize winner. The quarters will be weighed on stage and the winner will be announced that night. All quarters collected will be donated to the non-profit of the winner’s choice.

Last year's Idol Competition winner was Jennifer Davis, who received \$300 for her charity, Interfaith Ministry.

Early entry is encouraged, as there is a limit of 15 contestants for this event. The entry fee is only \$5, and entries close on Friday, August 5 at 5 pm. All contestants will receive a free admission pass to the Fair on Wednesday.

A complete list of rules and a registration form can be obtained from the Fair's website at [www.NevadaCountyFair.com](http://www.NevadaCountyFair.com), by calling the Fair Office at 273-6217, or sending an e-mail to [debby@nevadacountyfair.com](mailto:debby@nevadacountyfair.com). The Idol Competition is sponsored by Old Town Café in downtown Grass Valley, and Citizens Bank has graciously donated its time to sell quarters during the show.

Bring your friends, your quarters, and be prepared for a great night of music and entertainment at this year's Nevada County Fair, August 10 - 14.

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