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## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE – August 1, 2012**

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### **RODEO AND BULL RIDING LIGHT UP THE ARENA AT THE NEVADA COUNTY FAIR**

*Action-packed, family-oriented events happening on Thursday and Friday at the Fair*

Next week's Nevada County Fair, August 8 – 12, will feature a rodeo on Thursday evening and the Donny Martin Memorial Bull Riding on Friday evening – both in the arena at the Nevada County Fairgrounds.

On Thursday, August 9, watch as contestants from California, Oregon and Nevada – as well as some of the finest bucking stock around – provide a family-oriented traditional rodeo for Fair-goers of all ages to enjoy. Watch as cowboys and cowgirls compete in traditional bareback riding, saddle bronc riding, steer wrestling, team roping, bull riding, and barrel racing. In between competitions, there will be specialty acts, including Brian Potter, a rodeo clown visiting from Alabama. Chad Nicholson will serve as Master of Ceremonies. Don't forget to check out Mutton Bustin' and Calf Scramble – two crowd favorites – also happening at the Rodeo.

On Friday, August 10, don't miss the Donny Martin Memorial Bull Riding – where riders

attempt to stay on a bull for at least eight seconds while the animal tries to buck off the rider!

Thirty bull riders from across the western United States will compete in this fast-paced, action-packed event. This event honors Donny Martin, a local bull fighter who was killed four years ago at the California State High School Finals.

Tickets to the Rodeo and Bull Riding are on sale now. If purchased before August 7, the cost is \$10 for adults and \$6 for children under 12. If purchased during the Fair, cost is \$12 for adults and \$8 for kids under 12. Ticket price does not include admission to the Fair. For both events, gates open at 6 pm and the excitement begins at 7 pm.

These events are presented by The Nevada County Pro Rodeo Association, created this year and comprised of individuals who believe in the Nevada County Fair's deep agricultural heritage and community roots.

Additional arena events take place on Wednesday, Saturday and Sunday evenings at the Fair. There's Battle of the Bands on Wednesday, Tough Truck Racing and Monster Trucks on Saturday, and a Demolition Derby on Sunday. Tickets to all arena events are on sale now.

Tickets to all arena events are available at [www.NevadaCountyFair.com](http://www.NevadaCountyFair.com), by calling the Fair Office at (530) 273-6217 (by August 6 at 5 pm), or stopping by the Fair Office.

The Nevada County Fairgrounds is located at 11228 McCourtney Road in Grass Valley, 50 miles northeast of Sacramento, off Highway 49. For a complete schedule of events, visit [www.NevadaCountyFair.com](http://www.NevadaCountyFair.com), or call (530) 273-6217.

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